

T.C. FIRAT UNIVERSITY
FACULTY OF COMMUNICATION
DEPARTMENT OF JOURNALISM UNDERGRADUATE PROGRAM
2025 CURRICULUM COURSE CONTENTS (SUMMARY)

1st Year Fall Semester (I. Semester)

TRD109 Turkish Language-I

The aim of this course is to comprehend the structure and functioning features of Turkish language; to gain the ability to use Turkish language correctly and beautifully as a means of written and oral expression in terms of the connection between language and thought; to make a unifying and integrative language dominant in teaching and to raise young people with mother tongue awareness. The content of the Turkish Language course is arranged according to the framework program of the Higher Education Council.

AT101 Ataturk's Principles and History of Turkish Revolution-I

The aim of the course is to explain the reasons leading to the collapse of the Ottoman Empire, efforts and movements to save the state, World War I, fronts, Mondros Armistice, Mustafa Kemal and the Kuvayı Milliye movement.

YD107 Foreign Language-I

It is aimed to provide students with basic grammatical and conversational knowledge of English. It is aimed to realize an intermediate level of language learning. Within the scope of the course, subjects such as subject, pronouns, nouns and plural structures, signal adjectives and adverbs, present tense and affirmative-negative-question structures, conjunctions, sign pronouns will be discussed with examples.

ENF101 Basic Information of Technology Usage

This course aims to provide students with basic information about the use of computers, software packages and the Internet. Introduction to information technologies, information age and information society, information systems, computer

organization, operating systems, use of an operating system, use of computer input-output units, software concept, introduction to application software, internet and other software.

GZT1121 Communication Science-I

It includes the definitions, importance and types of communication.

GZT1123 Political Science-I

To examine the historical and theoretical foundations of political science.

GZT1125 Basic Journalism-I

It includes the general view of journalism, changing journalism and basic information.

GZT1127 Sociology

Basic sociology knowledge is given within the scope of Sociology course. Classical and contemporary approaches in sociology, basic concepts of sociology and sociologists who shaped sociology are given information about. The historical development of sociology in the world and in Turkey is explained.

1st Year Spring Semester (II. Semester)

TRD110 Turkish Language-II

The aim of this course is to comprehend the structure and functioning features of Turkish language; to gain the ability to use Turkish language correctly and beautifully as a means of written and oral expression in terms of the connection between language and thought; to make a unifying and integrative language dominant in teaching and to raise young people with mother tongue awareness. The content of the Turkish Language course is arranged according to the framework program of the Higher Education Council.

AIT102 Atatürk's Principles and History of Turkish Revolution-II

The course will be held as a continuation of the first semester. Topics such as Atatürk's principles and revolutions, the reasons that led to the collapse of the Ottoman Empire, efforts to save the state and movements, World War I, fronts, Mondros Armistice and Kuvayi Milliye movement are explained.

YDİ108 Foreign Language-II

This course, which is a continuation of the first semester, aims to provide students with basic grammatical and conversational knowledge of English. It is aimed to realize an intermediate level of language learning. Within the scope of the course, starting from basic level to intermediate level, grammar topics will be covered with examples.

GZT1122 Communication Science-II

It includes definitions, importance and types of the field of communication.

GZT1124 Political Science-II

This course aims to introduce the boundaries of Political Science as a discipline and to explain its relationship with other social science disciplines. The course aims to introduce the concepts of politics, power, power and authority and to explain the relationship between these concepts and the discipline of communication. Designed to provide communication science students with a political science formation, this course aims to provide students with the basic conceptual knowledge to evaluate the modern state from a historical and sociological perspective and to interpret and analyze society-politics relations.

GZT1126 Basic Journalism-II

Journalism includes the relationship between mass media, information distribution in the world, news and contemporary journalism types.

GZT1128 Basic Concepts of Philosophy

In this course, the principles and basic concepts of philosophy will be taught, the characteristics of philosophical thought will be discussed and this knowledge will be transferred to the field of journalism.

GZT1130 Basic Photography

The aim of this course is to explain the theoretical and practical aspects of photographic narrative by explaining the uses of photography. In the course; the historical process of photography from the invention of photography to the present day, cameras, parts and settings of digital cameras, lenses in digital photography, light, composition and depth of field in photography will be explained. Within the scope of the course, press photography as well as types of photography will be discussed.

2nd Year Fall Semester (III. Semester)

GZT2121 Sociology of Communication

Communication and media will be evaluated within the framework of sociological concepts and approaches.

GZT2123 News Gathering and Writing Techniques-I

In News Gathering and Writing Techniques I course, students will be given information to improve their news gathering and writing skills. The scope of the course is to learn the stages of news production and news writing rules. In addition to lectures, in-class applications will be made.

GZT2125 Current Problems of Media

In this course, the political economy of the media, the phenomenon of monopolization in the media, global media, developments in the media sector in Turkey and the function of the media in democratic societies will be covered. The aim of this course is to discuss the main problems in the media sector and to analyze the transformation in the media sector in the world and in Turkey.

GZT2127 History of Communication

History of communication from the communication tools of the first civilizations to the present day.

GZT2129 Newspaper Design-I

The aim of this course is to introduce the main approaches to page layout and to explain the classical and contemporary page layout approaches in practice. Within the scope of the course; modular approach, boulevard type page layout and infographic approach from contemporary page layout approaches will be detailed. Also; In addition to page layout approaches in Turkey and in the world, fonts, page elements and arrangement will be presented practically. In the course; all processes of a printed publication (newspaper, magazine, book, etc...) before, during and after printing will be handled practically with QuarkXpress or Adobe InDesign programs.

GZT2131 Professional English-I

In this course, the equivalents and usage of professional terms related to different fields of communication, especially journalism, in foreign languages are taught. In addition, how the English news language is used is examined. Media texts and technical terms constitute the content of the course. This course aims to teach English terminology and vocabulary in the field of communication; it also provides reading and understanding of different communication processes such as interpersonal communication, group communication, mass communication in English. Reading and writing media texts in English is the main subject of this course.

GZT2101 Culture and Art Journalism

Culture and arts journalism and writing techniques.

GZT2103 News Editing

The aim of this course is to explain the basic concepts of editing, to define the basic theories of editing and to demonstrate how news editing should be done practically with Adobe Premiere program. Within the scope of the course, the basic principles of news editing will be explained practically.

GZT2105 Narrative and Written Expression

It includes techniques and practices of narrative and written expression. The use of oral and written expression in communication environment is examined and analyzed.

GZT2107 Volunteering Studies

The main aim of the course is to strengthen the ties between the university and the society by using the knowledge, skills and accumulations that students have acquired throughout their educational life; to gain sensitivity about various issues and problems, especially humanitarian, social, economic, etc. problems, migration and disasters in society, disabilities, disadvantaged groups; to ensure that they gain sensitivity about various issues and problems, especially migration and disasters, disabilities, disadvantaged groups, etc. The main aim of the course is to strengthen the ties between the university and the society by using the knowledge, skills and experience students have acquired throughout their educational life; to sensitize them about various issues and problems, especially migration and disasters, disabled people,

disadvantaged groups; to ensure the development of humanitarian, social, cultural, moral values and skills through some volunteering activities that they will participate and realize, and to increase visibility and awareness on issues of high social sensitivity such as disabled life, migration and disasters in society; thus, to enable students to take part in volunteer work in a volunteering field of their choice for a semester within a plan to be prepared in advance and to share the results.

2nd Year Spring Semester (IV. Semester)

GZT2122 Digital Media and Society

New dynamics of digital society will be discussed within the framework of topics such as social media, public sphere, e-participation, e-democracy, online social movements.

GZT2124 News Gathering and Writing Techniques-II

News Gathering and Writing Techniques II course is a continuation of News Gathering and Writing Techniques I course. Students who have received the necessary information about news gathering and writing in the previous course are informed about various news types in this course and gain experience in writing these news types. In addition to lecturing, in-class and out-of-class applications will be made.

GZT2126 Newspaper Writing Types

In this course, the types of writing in newspapers are examined in detail and on the basis of examples, and it is contributed to the students to fully comprehend each type of writing and to see the differences between them and to provide comparative information. Article, essay, conversation, anecdote, joke, interview, interview, column writing, such as writing types and features of the course constitutes the content of the course.

GZT2128 Turkish Press History

History of Turkish press.

GZT2130 Newspaper Design-II

The aim of this course is to teach newspaper page layout in practice within the framework of modular approach, one of the contemporary page layout approaches. Within the scope of the course, with one of the programs named QuarkXpress or Adobe InDesign, all processes related to the pre-printing, printing and post-printing of a newspaper will be handled practically.

GZT2132 Professional English-II

In this course, the equivalents and usage of professional terms related to different fields of communication, especially journalism, in foreign languages are taught. In

addition, how the English news language is used is examined. Media texts and technical terms constitute the content of the course. This course aims to teach English terminology and vocabulary in the field of communication; it also provides reading and understanding of different communication processes such as interpersonal communication, group communication, mass communication in English. Reading and writing media texts in English is the main subject of this course.

GZT2102 Economic Journalism

Economy and economic journalism

GZT2104 Journalism with Films

Journalism with Films course aims to enrich students' knowledge of journalism and journalism within the framework of cinematic narratives. The course will not only develop the students' cinema culture and their ability to make use of cinema films, but also provide them with knowledge about different fields and topics of journalism.

GZT2106 Alternative Media and Rights of Journalism

In this course, the possibilities of alternative media and its contributions to democracy will be discussed, how cultural identities are reported in alternative media within the understanding of rights journalism will be examined and the concept of journalism will be discussed on the basis of human rights.

GZT2108 International News Agencies and Agency Journalism

Presenting information about the concept of agency journalism and international news agencies to the participants.

GZT2110 Press Photography

This course aims to provide students with theoretical knowledge and a critical perspective on the function and importance of photography in journalism. Students will be able to analyze the elements that determine the value of a news story and summarize the historical development of press photography and its evolution in Turkey from the Ottoman Empire to the present day. Additionally, the course aims to provide students with knowledge about the forms of photography use in the press, the contributions of press photography to news content, ethical debates, and different types of photography. The course focuses on the process of determining press

photography types, production stages, ethical principles, sectoral examples, visual sources, and changing presentation forms with digitalization, providing students with a theoretical and practical framework.

3rd Year Fall Semester (V. Semester)

GZT3121 Communication Theories-I

In this course, the main theoretical approaches in the field of communication and media will be examined and the influence of the American tradition, which laid the foundation in the field of communication, on communication studies will be discussed and the basic characteristics of influence research will be revealed. The first communication models, other models related to the cultural and social functions of mass communication will be covered within the framework of strong influence, limited influence and strong influence approaches.

GZT3123 New Media Studies

Within the scope of the course, the development of new media, its social and cultural effects, approaches to new media and the changes in the field of journalism will be discussed.

GZT3125 Methods in Communication Research-I

The methods and data collection techniques used in research in the field of social sciences and communication are discussed and students are provided with an understanding of research methods and techniques.

By transferring all stages of preparing and implementing a research, students are given the opportunity to comprehend the research method.

GZT3127 Media and Culture

The course covers the relationship between media and culture. In this context, the relationship between culture, culture types, media cultures, cultural consumption habits and demographic, social and psychological factors will be explained. In addition, material culture studies and the relationship between consumer culture and media will be examined.

GZT3129 Journalism Practices-I

It is important to make practices in the profession of journalism, which has political, social, economic, cultural, psychological, commercial, technical and technological aspects. In the news writing process, the reporter's creating news in a field in which he/she is an expert will cause him/her to make fewer mistakes and be more efficient.

Specialization, which is one of the most important factors that increase the quality of news, will be able to make qualified news. Within the scope of this course, it is aimed to provide specialization in the profession of journalism by giving theoretical and practical basic information.

GZT3101 Visual News Preparation

In the course, students will learn how to use cameras and still cameras, how to set up lights for shooting, how to record sound in the studio and in the field, digital editing, broadcasting terms at a basic level. They will learn how to form a team for audiovisual projects and the division of labor within the team. What is taught will be reinforced with individual and team practices.

GZT3103 Investigative Journalism

Definition, characteristics and sources of investigative journalism.

GZT3105 Literary Text Analyzes

Within the framework of aesthetic, literary history and culture debates, literary text analysis will be analyzed with text analysis method.

GZT3107 Digital Design-I

The aim of the course is; by revealing the theoretical principles of visual design, visual design elements of posters, logos, brochures, web design, video production, advertising, animation, etc. to show the preparation of some of them practically. Within the scope of the course; Digital design application will be made with Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe XD programs.

GZT3109 Phonetic Diction

This course for the journalism department aims to teach students how to read news texts correctly, effectively, and clearly. The diction course covers topics such as the correct pronunciation of sounds in written language, the appropriate use of emphasis and intonation in news reporting, adjusting speaking speed according to the type of news, and elements such as voice pitch and modulation. Additionally, topics such as vowel length, pauses, voice quality, and the melodic rhythm specific to news language are emphasized. Through practical exercises, students practice reading and

presenting news using sample texts. This helps students develop their professional communication skills.

3rd Year Spring Semester (VI. Semester)

GZT3122 Communication Theories-II

In this course, critical communication theories will be examined. The course will cover Critical Theory/Frankfurt School, critical political economy, structuralist and post-structuralist approaches and Cultural Studies tradition.

GZT3124 Media Ethics

Students will be introduced to the basic theories and principles in the field of media ethics and will be given information about media ethics. In the course content, the ethical dimension in mass communication will be questioned within the scope of historical and current debates on the concept of media ethics. Students are provided with information about the concept of media ethics and how to apply it to today's media.

GZT3126 Methods in Communication Research-II

Preparing a scientific research, the stages of implementation and how to conduct research, research design and application studies related to research design constitute the content of the course. Within the scope of the course, the methods used in communication studies are discussed in detail and with examples.

GZT3128 Turkey's Political and Social Structure

Turkey's social and political heritage inherited from the Ottoman Empire, major political events and developments of the Ottoman Empire and the Republic of Turkey, and the social and political institutions and structures shaped during the Republican Period will be examined.

GZT3130 Journalism Practices-II

It is important to make practices in the profession of journalism, which has political, social, economic, cultural, psychological, commercial, technical and technological aspects. In the news writing process, the reporter's creating news in a field in which he/she is an expert will cause him/her to make fewer mistakes and be more efficient. Specialization, which is one of the most important factors that increase the quality of news, will be able to make qualified news. Within the scope of this course, it is aimed

to provide specialization in the profession of journalism by giving theoretical and practical basic information.

GZT3102 Video Journalism

This course will teach how to plan video stories for websites using both camera and phone. Beyond traditional TV journalism, digital storytelling will be emphasized and web projects will be developed.

GZT3104 Short Film Production

Within the scope of this course, it is aimed that students who are interested in short film will make a short film by experiencing the kitchen of the business through a determined story.

GZT3106 Globalization and Communication

The relationship between globalization and communication.

GZT3108 Digital Design-II

The aim of the course is to teach the preparation of some of the digital design applications such as poster, logo, brochure, web design, video production, advertisement, animation etc. Within the scope of the course; Digital design applications will be made with Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe XD programs.

4th Year Fall Semester (VII. Semester)

GZT4121 Media, Representation and Ideology

In this course, theoretical approaches to the representation of cultural identities in the media will be examined, the relationship between media and ideology will be discussed and examples of analysis will be presented.

GZT4123 Media Politics

Evolution of media in Turkey and the world, media ownership issues, political journalism and television, Turkish press and political journalism, political journalism in the Western press, internet and politics.

GZT4125 Television Journalism and Applications

All the stages that the written and visual text, which is turned into news, goes through in order to be presentable, and the processes and resources of television journalism.

GZT4127 Media and Communication Law

The concept of freedom of the press; press-publishing legislation, intellectual rights, right of reply and correction and other legal regulations, media ethics, relations of mass media with the state, development of freedom of the press and freedom of expression, contemporary legal developments in the regulation of new communication technologies are among the topics to be covered in this course.

GZT4101 Mediatization

This course will examine the theoretical foundations of the concept of 'mediatization' and discuss how everyday practices and social relations are shaped by media technologies and media organizations. Mediatization is concerned with the interrelationship between changes in media and communication and changes in culture and society. The course provides a critical overview of "media logic" approaches.

GZT4103 Academic Writing Skills in English

It is aimed at developing cognitive skills such as reading, listening, writing and speaking in English. In this course, it is aimed that students will use the skills of comprehending parts of a text, reading quickly and effectively, making connections

between ideas in different texts, and learning to use texts as an effective resource to create learning outcomes.

GZT4105 Media and Human Rights

Definition and historical process of media and human rights concepts; rights and freedoms, children's and women's rights, regulations on human rights (European Convention on Human Rights, Universal Declaration of Human Rights, Convention on the Rights of the Child, etc.); problems in the field of human rights in the media constitute the content of the course.

GZT4107 Contemporary Theories in Social Sciences

Within the scope of the course, information will be given about contemporary approaches and theoreticians in the field of social sciences that are directly or indirectly related to communication discipline, and the contribution of these approaches to communication studies will be evaluated.

GZT4109 Documentary Film

In the Documentary Making course, how the documentary film making process works will be discussed practically. The main aim of the course is to contribute to the documentary films to be realized by our students to become suitable for the title of “documentary”.

4th Year Spring Semester (VIII. Semester)

GZT4122 Visual Culture and Communication

This course will examine the effects of images in media and culture and the empirical approaches to visual analysis. The central role of images in identity and representation, politics, and consumption issues will be discussed through examples from social media platforms.

GZT4124 Political Communication

The Political Communication course provides knowledge about the phenomenon and process of political communication. The course covers the history of political communication, political communication types and techniques, political advertising, and political campaigns.

GZT4126 Digital Journalism Applications

Today, journalism has largely transitioned to digital platforms. In this process, journalists who work in digital media platforms need to acquire certain skills. In this course, the theoretical foundations of digital journalism through the internet and social media will be explained, and the methods of practicing digital journalism will be explored. The course will emphasize how journalism should be conducted on social media within the context of journalistic principles. Topics such as video recording with a mobile phone, photo selection, content creation, and producing multimedia news for digital media platforms will be taught through practical application.

GZT4128 Media Economics

The scope of media economics includes the economic structure of global media and the media industry.

GZT4102 Foreign Policy and the Press

Foreign policy and mass communication tools.

GZT4104 Basic English Speaking Skills

This course is designed to help students express themselves better in academic or

professional fields by improving their speaking and presentation skills in academic and professional contexts.

GZT4106 Social Movements and Media

This course examines the phenomenon of social movements, the media's impact and functions in shaping social movements, and the role of media in their formation. It aims to analyze new social movements, such as those related to women, children, and gender discrimination, from sociological, political, and economic perspectives, while showing the position of new media.

GZT4108 Data Journalism

Advancements in technology, computers, and the internet have also influenced the journalism profession, leading to the emergence of the concept of data journalism. This course will cover the history and development of data journalism, the use of data in journalism, types of data, data analysis, and interpretation.

GZT4110 Internet Publishing

Communication technologies, internet broadcasting, and hypertext.