

JOURNALISM PROGRAM MASTER'S DEGREE WITH THESIS COURSE CONTENTS

<p>SSI5000 Scientific Research Techniques and Publication Ethics</p> <p>Science, Theory and Events, Determinism, Features of Scientific Method, Scientific Research, Research Definition and Research Types, Planning, Stages and Conducting Research, Selecting Subjects for Health Research and Organizing Research, Measurement Processes and Scales, Examination of Causal Relations, General Information About Research, Sampling and Sampling Methods, Development of Data Collection Tools and Equipment to be Used in the Study, Formation of Survey Method and Survey Questions, Ethical Rules in Research, Preparation of Data for Analysis, Statistical Analysis and Data Summarization, Writing and Writing Rules of Research Reports, Evaluation and Presentation of Research Reports</p>
<p>JOU1001 Lecture on Specialized Field</p> <p>The aim of the course is to enable the student to gain advanced knowledge in a field of his own choosing, to gain research experience and to start contributing to the academic literature on the subject. The student is expected to learn the latest information of the day in a theoretical or experimental field, and on any subject of interest, and then make an up-to-date, original and useful contribution to the relevant literature. Within the scope of the student's interests, a research project is created on the subject of interest with the lecturer. The student reports on what he has read to the lecturer at the specified hours every week. In addition, the student continues his original work on the subject they have determined under the supervision of the instructor. The course continues with the student presenting an interpretation of the latest literature on the subject to the lecturer, with a mention of the possible contributions to this literature. In this process, the student is also asked to prepare one or two mini projects in this area. The course ends when the work done at the end of the semester is presented to the lecturer for evaluation.</p>
<p>JOU5010 Master's Seminar</p> <p>Seminar course The aim of the thesis higher operating license to the students, to date related to the thesis topics and / or training will contribute to the process of teaching a study, complete author to be in accordance with scientific methods, to tell their group in front is to improve discussing and communication skills.</p>
<p>JOU5020 Master's Thesis</p> <p>It is aimed to examine and discuss new developments and publications on the subjects of students who continue their thesis. Evaluating the study subjects of all graduate students at the thesis level under the supervision of the advisor and new developments in these subjects, and following up existing scientific publications.</p>
<p>JOU9000 Term Project (Master's Graduate Without Thesis)</p> <p>Within the framework of the project course, students prepare a project that they will determine in line with the courses they have taken and their interests and get the approval of the project advisor lecturer. The project is delivered to the project consultants at the end of the term. A project course will be opened for all teachers.</p>
<p>JOU5030 Social Media Sociology</p> <p>This course aims to approach to the social media with sociological perspective, in the course; historical and social development of social media, individual and social effects of social media, significance of social media in social change, the identity strategies of social media users, various sociological causes of social media usage, organization in social media and social movemnets, forms of social representation in social media, social media and politics, surveillance and privacy in social media, ethical issues in social media will be investigated.</p>
<p>JOU5040 Consumer Society and Media</p> <p>In this course, aims to explain that consumer society and culture with the sociological perspective and the role of media on the formation and spread of consumer culture. In this context; consumption theories, the birth and development of the consumer society; connection of identity, fashion, spare time and shopping centers with consumer society will be examined. Consumer society and media relations will be discussed in the framework of media products.</p>
<p>JOU5050 Semiotics in Communication Studies</p> <p>Within the scope of the course, the development of semiotics, the basic concepts of semiotics and the work of leading semiotic theorists will be evaluated. The relationship between art and semiotics will be discussed. Handling of semiotic analysis methods, semiotic analysis of media contents will be discussed.</p>
<p>JOU5060 The Political Economy of Media</p> <p>This course aims to gain a critical perspective on the political economy approach to the media. This course covers the basic concepts of political economy, the historical basis of the political economy approach. Moreover, in this course, it is discussed the contributions of this theory to the media and communications field, and it is analysed various studies based on political economy approach.</p>
<p>JOU5070 Cultural Studies and Media</p> <p>Cultural Studies today is a diverse, interdisciplinary field focusing on diverse perspectives on culture. In this course, cultural studies approach is introduced in the framework of its intellectual roots and influential thinkers; mass communication and culture, mass culture, popular culture, the commodification of culture, gender and subcultures are discussed. Also, certain concepts underlying of the basis of the cultural studies such as media representations, identity, ideology, discourse, power, and hegemony are dealt.</p>
<p>JOU5080 Media Studies and Ideology</p> <p>Under this course, the ideology concept is dealt with in the framework of media studies, and it is discussed through certain concepts such as consciousness, economic infrastructure, language, and the subject and hegemony. Ideology discussion is based on the differences between the factual reality and its representation in the media. It is also focused on how this fact is transformed by the mass media and the media and ideology relationship through the various examples.</p>
<p>JOU5090 Digital Journalism and Digital Public Sphere</p> <p>In this course, the central role of journalism in political systems and the public sphere and the power of digital journalism to influence public discourse will be discussed from a political science perspective. In addition, the democratic dimensions of digital communication and the theoretical foundations</p>

of digital democracy and digital public sphere will be dealt with. Historical and theoretical connections between journalism, democracy and the public sphere will be reevaluated on the basis of digital media.
JOU5100 Political Communication Research Considering the political mainstream and critical dimensions of communication in the process of historical development, present and evaluate research on political communication methods and techniques.
JOU5110 Political Communication in Turkey This course aims to approach to political communication and political communication campaigns under Turkey's experience. Phenomenon and processes of political communication, the main strategies used in political communication, effects of political communication in elections, factors affecting voter behavior. The main techniques of persuasion using in political communication will be examined in this course. Local and general elections which performed with the transition to multiparty democracy in Turkey will be examined, the election campaigns of political parties applied form past to present to present and paradigm shift of political communication in Turkey will be discussed through examples.
JOU5120 Audience Research By defining the audience in the media since the beginning of the course communication studies, to determine the role and position of the viewer and viewer-oriented work tackles
JOU5130 Basic Issues of Mass Communication Process The terms such as mass media source, message, media channels and target groups; the process of mass communication. The factors effecting the mass communication. Medium and feedback. The differences between source and the target; socio-cultural differences, the language barriers. The wrong choices of, misunderstandings of symbols, wrong interpretations of language actions.
JOU5140 Globalization, Social Classes and Media In this course, the core nature of the class-based issues in the global neo-liberalism process, the representation of the social classes in the media and class identity in the globalisation process are discussed. It is aimed to examine how the social classes are represented in the media through the political-economy perspective.
JOU5150 Ethics in Visual and Auditory Communication Process The concept of ethics; arguments on the contents of visual and auditory messages; objectivity, true and fair broadcasting; the liberty of getting news and information., the matter of involvement to the private life; the source of the news, negative effects of media on the child development, news about accuseds.
JOU5160 Local Media View of the local media in the world; local media activities in Türkiye; examining the broadcasting politics in local media sector; reflections of media Works in local; reflection of local culture on television; relations between local corporations and media.
JOU5170 Cultural Modernism What is modernism? Characteristics of modern society. Theoretical trasformation of modernism. Politic and economical transformation of modernism. The rise of cultural modernism. New aspects in production, consumption, communication and life styles. Modernism and postmodernism discussions. Theoretical approaches and thinkers of last period. Global culture and it's consequences.
JOU5180 Cultural Modernization of Turkey Traditional society structure of ottoman. Cultural modernization processes in Ottoman: reasons and it's results. Cultural vision and cultural policy. Socio-cultural life in period of one-party. Socio-cultural life, before 1980. New socio-economic changes and Socio-cultural life, after 1980. Turkey in teh 2000 s:policy, economy, new Technologies and new trends.
JOU5190 Visual Culture and Ideology Studying on and comparing the different fields of visual environment and production which is an important source of the daily experiments, culture and media; the relations in between the audiences and the visual culture under the frame of individual and society; the styles of ideologies in using the visual cultural components to influence the groups; the efficiency of visual communication in imposing the ideology.
JOU5200 New Communication Technologies This course will be discussed in communications and technology concepts. Technological determinism, symptomatic technology, social determination of technology and the social construction of technology approaches will be discussed. It is also intended to ensure that students understand the new communication technologies and features.
JOU5210 Documentary Films The history of documentary cinema films; analyzing the films analytically and critically; critical perspectives about history of documentary film making in different cultural, political and social environments. Analyzing and comparing American, European and Turkish documentary Works.
JOU5220 Rhetoric Elements of the sentences; analysis of sentences; fixing the ambiguities; applications of true and fair writing and loud reading regarding the classical from Turkish and world literature, techniques of correct breathing, phonetic diction applications.
JOU5230 Internet Journalism The internet journalism course examines the journalism profession that has changed with the development of the internet. Within the scope of the course, internet-oriented journalism will be evaluated both professionally and academically.
JOU5240 Data Journalism Advances in technology, computers and internet affected journalism profession and led to the emergence of the concept of data journalism. Within the scope of the course, the history and development of data journalism, journalism use of data, data types, data analysis and interpretation will be covered.

<p>JOU5250 New Media and Journalism</p> <p>The aim of this course is understanding the change caused by the new media and new media in the social sphere. New media, identity, privacy, virtual communities, alternative media, ethics, etc. to deal with cases within the framework. examine the cultural transformation of society in the field of new media.</p>
<p>JOU5260 Theories of Mass Media</p> <p>In this course, theories in communication studies will be discussed. The aim of the course is to develop students' theoretical competencies in the field of communication and journalism.</p>
<p>JOU5270 Digital Cultures.</p> <p>Within the scope of this course, digital cultural forms emerging with new media will be discussed. In this context, the development of digital culture, convergence, participatory culture, digital star culture, digital community culture, digital democracy, digital production and consumption processes will be discussed</p>
<p>JOU5280 Social Problems and Media</p> <p>Interaction between media and society; the symbolic interaction theory; how media deals with the social issues under the frame of communication models; mass media organizing; the style of mass media in informing and orienting the public; the effect of media on political establishments; the ideological appliances of the government; reproduction of the society; popular culture in the sense of postmodernism</p>
<p>JOU5290 Agency Journalism</p> <p>Within the scope of the course, information about the development and basic features of agency journalism will be given. International news agencies and their effects on public opinion formation, economic and political purposes will be evaluated.</p>
<p>JOU5300 Investigative Journalism</p> <p>Within the scope of the course, information about the development and basic features of agency journalism will be given. International news agencies and their effects on public opinion formation, economic and political purposes will be evaluated.</p>
<p>JOU5310 Sociology of News</p> <p>This course aims to examine the news in the context of the sociology of communication. In this context, the social functions of the news and its effects on society will be discussed. In addition, theoretical orientations regarding the news will be evaluated.</p>
<p>JOU5320 Critical Discourse Analysis</p> <p>Within the scope of the course, information will be given on discourse, discourse analysis and critical discourse analysis. Examples of critical discourse analysis will be evaluated and studies will be conducted on the application of critical discourse analysis in news analysis..</p>
<p>JOU5330 News, Identity and Representation</p> <p>Within the scope of the course, the relationship between media and representation and identity representations will be discussed. How the social identities in the news are represented will be evaluated within the framework of general representation policies and cultural identities. In addition, sample applications will be made.</p>
<p>JOU5340 Media, Culture and Politics</p> <p>Within the scope of the course, the relationship between media, culture and politics will be discussed in the light of general communication theories. In this context, the effect of the media on political systems, the relationship between political culture and the media will be examined from an interdisciplinary perspective</p>
<p>JOU5350 Press and Politics Within the scope of the course, the relationship between the press and politics will be discussed in the light of general communication theories. The effect of the press on democracies, the social, economic and cultural factors that determine the relationship between the press and politics will be discussed. On the other hand, the effect of politics on journalism will be evaluated.</p>
<p>JOU5360 Journalism Ethics Within the scope of the journalism ethics course, the ethical codes of the journalism profession will be discussed. Universal ethical values of journalism will be discussed with examples from Turkey and the world.</p>
<p>JOU5370 Alternative Media Alternative Journalism Within the scope of the course, the concept of alternative media, its development and characteristics will be discussed. Differences of alternative media from mainstream media will be evaluated. In this context, alternative journalism channels and practices will be discussed.</p>
<p>JOU5380 Journalism Theory and Research</p> <p>In this course, the theoretical foundations of journalism will be discussed and the general features of journalism research in Turkey and in the world will be discussed.</p>
<p>JOU5390 Academic Literacy Within the scope of this course, it is aimed to improve the academic skills of the students. The processes of determining the academic research topic, using the literature, reading and understanding academic texts, taking and writing notes, determining the research design, writing and presenting will be discussed.</p>
<p>JOU5400 Press History</p> <p>The birth, development and transformation of the press from the Ottoman Empire to the Republic of Turkey constitute the main subject of the course. The recent history of the Turkish press will also be covered within the scope of the course. Thus, a holistic press history information will be given.</p>
<p>JOU5410 Media and Migration</p> <p>The phenomenon of immigration, which has become the main social, cultural, economic and political discussion topic of many countries today, and the way the immigration situation is handled in the media and news will be evaluated in the course. In this context, the presentation of migration in the media and the representation of immigrants will be discussed.</p>
<p>JOU5420 Media and Cultural Memory</p> <p>Within the scope of the course, the relationship between communication and memory, media and collective cultural memory will be discussed. The effects of media on social memory will be discussed in the context of memory theories in social sciences.</p>
<p>JOU5430 Political Economy of Digital Media</p> <p>The main aim of this course is to examine the digital media environments, which are increasingly important today, from the point of view of political economy. In this context, the differences and similarities between the political economy of traditional media and the political economy of digital media will be evaluated. The ideological effects of political economy on digital media contents will be discussed.</p>